Unstructured Frontiers

M•CAM Inc

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Business Proposition

Corporate Disclosures

Financial Surrogates

Shareholder Statements

Market Controls

Intangible Asset-backed Finance
Structural Challenges

- **Corporate Disclosures**
  - Statutory (securities filings) or Press releases
  - Contracting responses to RFP / Procurements

- **Market Controls**
  - Patents – written to obfuscate true meaning
  - Granted by diverse agencies – FCC, State Corp Comm., License rights, franchises, etc.

- **Shareholder Statements**
  - Prepared with “intent bias” – overt or covert manipulation

- **Financial Surrogates**
  - Banking & Securities agreements
  - Financial Statements
  - Procurement records, shipping records, requisitions
Who Has What?

Who Cares?

How Much Do “They” Care?

...and what are they willing to do about it?
Leading to Business Challenge

Multi-source/ Multi-modal Inputs

Sense-Making

Acutearial Modeling
For Example

- M•CAM DOORS™
- Brazil TCO
- Quantitative Model – Brookhaven National Labs
- Integral Accounting